**Drug Awareness Poster Rubric**

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| **Category** | **Exemplary 4** | **Proficient 3** | **Developing 2** | **Emerging 1** | **No Evidence 0** |
| **Ideas/Content (30%)** | All required topics are included. Information is clear and interesting. Student has gone above and beyond expectations including accurate optional information in a way that enhances understanding for the viewer. | All required topics are included. Information is clear and interesting. | Some information is missing or difficult to understand. | Most information is missing or hard to understand. | There is no information included. |
| **Illustration and Slogan (20%)** | Illustration is neatly done and communicates the message in a way that enhances understanding for the viewer. Illustration and slogan show creativity. | Illustration is neatly done and is connected to the message. | Illustration looks messy or does not connect well to the message. | Illustration looks messy and does not clearly connect to the message. | No illustration is included. |
| **Organization (20%)** | Poster is neat and clearly organized in a way that enhances understanding for the viewer. All the space on the poster is used without looking crowded. Poster is easy to read. | Poster is neat, organized and easy to read. | Poster is not neatly organized, or it is hard to read. | Poster is not neatly organized and it is hard to read. | Poster is unorganized and unreadable. |
| **Writing /Grammar (15%)** | All writing in project is grammatically correct and spelled correctly. Choice of words is used in a meaningful way to enhance understanding for the reader. | All writing in project is grammatically correct and spelled correctly. | Most writing in project is grammatically correct and spelled correctly. | Some writing in project is grammatically correct and spelled correctly. | No writing in project is grammatically correct and spelled correctly. |
| **References (10%)** | Student includes a references page including two or more EBSCO sources, articles or websites used in class or other credible sources. | Student includes a references page including two EBSCO sources, articles or websites used in class or other credible sources. | Student includes a references page including one EBSCO source, articles or websites used in class and other sources, which may or may not be credible. | Student includes a references page including no EBSCO source, and other sources, which may or may not be credible. | Student does not include a references page. |
| **Deadlines (5%)** | Student met all deadlines related to the project, in some cases, completing work before it was due. | Student met all deadlines related to the project. | Student missed 1-2 deadlines related to the project. | Student missed 3 or more deadlines related to the project. | Student did not meet any deadlines related to the project. |